Heartland Chapter
American Society for Indexing (ASI)

The national association founded in 1968 to promote excellence in indexing and increase awareness of the value of well-written, well-designed indexes.

The only professional organization in the United States solely devoted to the advancement of indexing, abstracting, and database construction.

Membership is open to:
- Any interested persons
- Writers
- Freelancers
- Salaried indexers
- Editors
- Publishers
- Organizations employing Indexers

American Society for Indexing
Website:
http://www.asindexing.org
E-mail:
info@asindexing.org

Heartland Chapter
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Contact us:
http://www.heartlandindexers.org/contact.html
Yahoo group:
Heartland-asi@yahoogroups.com

“The heart of a book is its index.”

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Heartland Chapter, founded in Indianapolis in 1992, includes members from 11 states, with most from Illinois, Indiana, Kentucky, Michigan, and Ohio. There are Spring and Fall meetings; new officers are elected each spring.

Networking and education are our main functions. Meetings provide networking opportunities, and may include peer reviews or indexing exercises as well as presentations by local and national speakers.

The chapter newsletter is published twice yearly and can be downloaded from the website. An archive of past articles is also available.

Heartland Chapter welcomes everyone interested in the indexing profession. Members include beginners to experienced indexers. Our members write indexes for back-of-book, journals, and databases, in many subject areas.

Learn from Local & National Speakers...

Recent Program Topics Include:

- “Organizing Your Office Systems”
- “Financial Advice for Sole Proprietors”
- “Polishing the Index”
- “Information Architecture for Indexers”
- “Writing Your Own Paycheck”
- “Extreme Indexing: Aiming for Quality”
- “Marketing on the Web”
- “Creating Award-Winning Indexes”
- “Facing the Text: Content Analysis and Entry Selection”
- “Rekey and Time Management”
- “Database Indexing Using a Controlled Vocabulary”
- “NASCAR Indexing: Creating and Maintaining Speed”

Learn from Fellow Heartlanders about...

Online Indexing Courses like the

- ASI Training Course in Indexing
- University of California, Berkley, Indexing: Theory and Application
- The Graduate School (formerly the USDA Graduate School)

Indexing Software Programs

- CINDEX™ Indexing Software
- Macrex
- Sky Index Professional
- InDesign

How to Start an Indexing Business
Webpage development

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