

American Society for Indexing (ASI)

- The national association founded in 1968 to promote excellence in indexing and increase awareness of the value of well-written, well-designed indexes.
- The only professional organization in the United States solely devoted to the advancement of indexing, abstracting, and database construction.
- Membership is open to:
 - Any interested persons
 - Writers
 - Freelancers
 - Salaried indexers
 - Editors
 - Publishers
 - Organizations employing Indexers



Heartland Chapter

Website:
<http://www.heartlandindexers.org>

Contact us:
<http://www.heartlandindexers.org/contact.html>

Yahoo group:
Heartland-asi@yahoogroups.com



American Society for Indexing

Website:
<http://www.asindexing.org>

E-mail:
info@asindexing.org



“The heart of a book is its index.”

Heartland Chapter



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www.heartlandindexers.org



Heartland Chapter of ASI

- Heartland Chapter, founded in Indianapolis in 1992, includes members from 11 states, with most from Illinois, Indiana, Kentucky, Michigan, and Ohio. There are Spring and Fall meetings; new officers are elected each spring.
- Networking and education are our main functions. Meetings, provide networking opportunities, and may include peer reviews or indexing exercises as well as presentations by local and national speakers.
- The chapter newsletter is published twice yearly and can be downloaded from the website. An archive of past articles is also available.
- Heartland Chapter welcomes everyone interested in the indexing profession. Members include beginners to experienced indexers. Our members write indexes for back-of book, journals, and databases, in many subject areas.

Learn from Local & National Speakers...

Recent Program Topics Include:

- “Organizing Your Office Systems”
- “Financial Advice for Sole Proprietors”
- “Polishing the Index”
- “Information Architecture for Indexers”
- “Writing Your Own Paycheck”
- “Extreme Indexing: Aiming for Quality”
- “Marketing on the Web”
- “Creating Award-Winning Indexes”
- “Facing the Text: Content Analysis and Entry Selection”
- “Rekey and Time Management”
- “Database Indexing Using a Controlled Vocabulary”
- “NASCAR Indexing: Creating and Maintaining Speed”

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Learn from Fellow Heartlanders about...

Online Indexing Courses like the

- ASI Training Course in Indexing
- University of California, Berkley, Indexing: Theory and Application
- The Graduate School (formerly the USDA Graduate School)

Indexing Software Programs

- CINDEX™ Indexing Software
- Macrex
- Sky Index Professional
- InDesign

How to Start an Indexing Business

Webpage development

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